



Walsham Le Willows Cricket Club

Coach Code of Conduct

Reviewed Periodically

1 General Principles

- 1.1 Respect the rights, dignity, and worth of every individual.
- 1.2 Treat all players equally, regardless of age, ability, gender, race, religion, sexual orientation, or background.
- 1.3 Uphold the highest standards of integrity, professionalism, and behaviour at all times.

2 Relationships with Players

- 2.1 Prioritise the well-being and safety of players above all else.
- 2.2 Build relationships based on mutual trust and respect.
- 2.3 Avoid unnecessary physical contact. Any physical contact should be appropriate, respectful, and consensual.
- 2.4 Never engage in any form of inappropriate relationship with a player under 18.

3 Coaching Standards

- 3.1 Provide a safe, positive, and inclusive environment for all participants.
- 3.2 Ensure sessions are planned, appropriate to the age and ability of players, and promote enjoyment and development.
- 3.3 Keep up to date with coaching qualifications and adhere to ECB coaching standards.
- 3.4 Encourage fair play, teamwork, and respect for opponents and officials.

4 Safeguarding Responsibilities

- 4.1 Fully comply with the club's safeguarding policies and ECB's "Safe Hands" guidelines.
- 4.2 Maintain valid DBS certification and attend relevant safeguarding training.
- 4.3 Report any concerns regarding a child's welfare or inappropriate behaviour following club procedures.
- 4.5 Never be alone in an enclosed space with a child or young person.

5 Communication

- 5.1 Communicate with players, parents/guardians, and other coaches in a respectful, age-appropriate, and professional manner.
- 5.2 Avoid using personal social media, phone numbers, or private messaging with players under 18.



6 Alcohol, Drugs, and Smoking

- 6.1 Never consume alcohol or use recreational drugs before or during coaching sessions.
- 6.2 Do not smoke or vape while actively coaching or in the presence of junior players.

7 Disciplinary Action

- 7.1 Breaches of this Code of Conduct may result in disciplinary action by the club and, if applicable, referral to the ECB or relevant safeguarding authority.
- 7.2 Show appreciation for players, coaches, umpires, and officials, regardless of the outcome.
- 7.3 Treat everyone with dignity and respect, whether they are from your club or the opposition.

8 Acknowledgement

- 8.1 All coaches are required to read, understand, and sign this Code of Conduct annually.

Signed	Name
Date	

9 Safeguarding Contact Details

- 9.1 Tara Campbell, Walsham Cricket Club Welfare Officer - safeguarding@wlwcc.org
- 9.2 Lizzie Shaw, County Safeguarding Officer - lshaw@suffolkcricket.org
- 9.3 James French, Walsham Cricket Club Chair - chairman@wlwcc.org

10 ECB Safeguarding Kitbag resource

- 10.1 <https://www.ecb.co.uk/about/policies/safeguarding/kit-bag-resources>