



# **Walsham Le Willows Cricket Club**

## **Coach Code of Conduct**

Reviewed Periodically

### **1 General Principles**

- 1.1 Respect the rights, dignity, and worth of every individual.
- 1.2 Treat all players equally, regardless of age, ability, gender, race, religion, sexual orientation, or background.
- 1.3 Uphold the highest standards of integrity, professionalism, and behaviour at all times.

### **2 Relationships with Players**

- 2.1 Prioritise the well-being and safety of players above all else.
- 2.2 Build relationships based on mutual trust and respect.
- 2.3 Avoid unnecessary physical contact. Any physical contact should be appropriate, respectful, and consensual.
- 2.4 Never engage in any form of inappropriate relationship with a player under 18.

### **3 Coaching Standards**

- 3.1 Provide a safe, positive, and inclusive environment for all participants.
- 3.2 Ensure sessions are planned, appropriate to the age and ability of players, and promote enjoyment and development.
- 3.3 Keep up to date with coaching qualifications and adhere to ECB coaching standards.
- 3.4 Encourage fair play, teamwork, and respect for opponents and officials.

### **4 Safeguarding Responsibilities**

- 4.1 Fully comply with the club's safeguarding policies and ECB's "Safe Hands" guidelines.
- 4.2 Maintain valid DBS certification and attend relevant safeguarding training.
- 4.3 Report any concerns regarding a child's welfare or inappropriate behaviour following club procedures.
- 4.4 Never be alone in an enclosed space with a child or young person.

### **5 Communication**

- 5.1 Communicate with players, parents/guardians, and other coaches in a respectful, age-appropriate, and professional manner.
- 5.2 Avoid using personal social media, phone numbers, or private messaging with players under 18.



## 6 Alcohol, Drugs, and Smoking

- 6.1 Never consume alcohol or use recreational drugs before or during coaching sessions.
- 6.2 Do not smoke or vape while actively coaching or in the presence of junior players.

## 7 Disciplinary Action

- 7.1 Breaches of this Code of Conduct may result in disciplinary action by the club and, if applicable, referral to the ECB or relevant safeguarding authority.
- 7.2 Show appreciation for players, coaches, umpires, and officials, regardless of the outcome.
- 7.3 Treat everyone with dignity and respect, whether they are from your club or the opposition.

## 8 Acknowledgement

- 8.1 All coaches are required to read, understand, and sign this Code of Conduct annually.

Signed	Name
Date	

## 9 Safeguarding Contact Details

- 9.1 Tara Campbell, Walsham Cricket Club Welfare Officer - [safeguarding@wlwcc.org](mailto:safeguarding@wlwcc.org)
- 9.2 Lizzie Shaw, County Safeguarding Officer - [lshaw@suffolkricket.org](mailto:lshaw@suffolkricket.org)
- 9.3 James French, Walsham Cricket Club Chair - [chairman@wlwcc.org](mailto:chairman@wlwcc.org)

## 10 ECB Safeguarding Kitbag resource

- 10.1 <https://www.ecb.co.uk/about/policies/safeguarding/kit-bag-resources>